



*Harmony in
Radiance*

D e r m strata
Atelier



*The art of
Skin Perfection*

25⁺ *Years*

Making Amazing People
AMAZINGLY BEAUTIFUL

Introduction

OUR HISTORY

A brand new, modern and upscale aesthetic clinic, operated by medical professionals, offering the latest and most advance beauty and anti-ageing treatments in an

This change will extend the luxurious customer experience to our more discerning customers as well as to our regular clientele.

Offering dermatological and cosmetic surgical services in clinically santized, hygienic environment, our treatments are reasonably priced to be

affordable to most.

The Brand differentiates itself through exceptional customer service level that seeks to establish a rapport with its customers, and provide gentle, conservative but effective treatments/procedures. This has been its primary core platform for success.

Dermstrata Skin Clinic was set up in December 1998 by Dr. Ma. Irwina Rodriguez, a Dermatologist. She envision the brand to be an institution that would address the aesthetic needs as well as the emotional and social well- being of the patient; an institution that allows an ordinary person to afford such treatments and pampering, in a safe, sanitary, and clinical environment.

Such services then, was prohibitive and affordable only to a few.

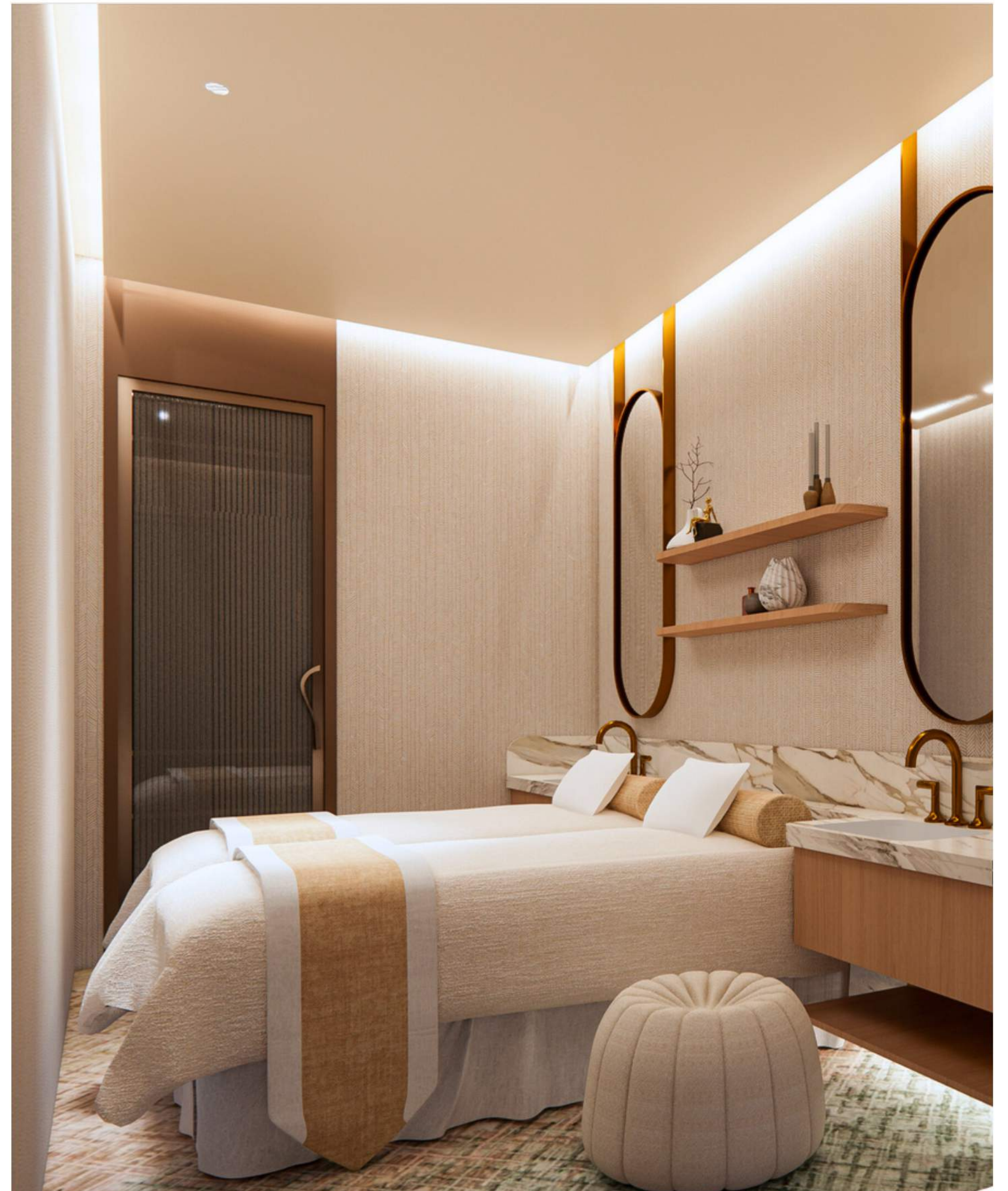
Driven by passion and vision, she opened the first clinic; a mere 11 square meter sized clinic.

Because of our excellent service level and effective treatments, Dermstrata has now grown to 25 Branches, Nationwide and still growing.

YOUNG, FREE & CONFIDENT



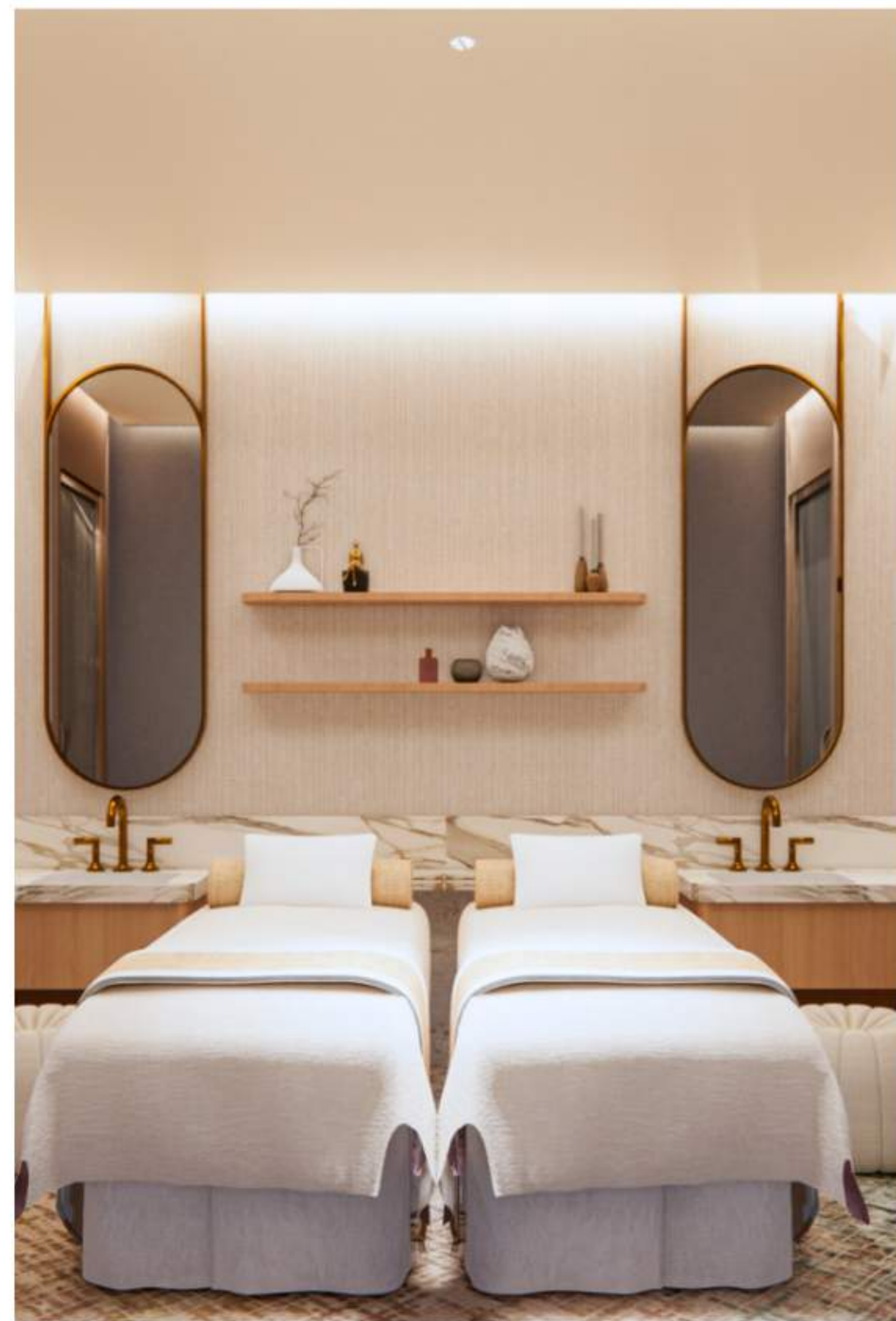
OUR TARGET MARKET



02

Designed to appeal and impress, even please the most discerning, and provide that aspirational upscale experience to both the young and young once, at an affordable rate.

03



our Interior

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Its not Just Aesthetics, Its more than that...

Inspired by modern French minimalist, and by the brand's, iconic circles/curves, it is intentionally designed to appeal to the young generation as well as the more mature market. It is so, that is motivates every one who steps into our clinic to snap, capture and post their time moment but not just throught design but because of the exceptional service we provided

Our clinic will be equipped with state-of-the-art beds, innovative machines and tools, providing highly effective treatments in a comfortable. luxurioius yet hygienic environment.

Dermstrata
Atelier

Elegant, Classy, Minimal



FRONT
PERSPECTIVE



04

MISSION

THE MOST PREFERRED DERMATOLOGICAL AESTHETIC CLINIC BY
PROVIDING THE LATEST, QUALITY AND AFFORDABLE
DERMATOLOGICAL AND COSMETIC SURGICAL TREATMENT IN A
CLEAN, SANITIZED AND SAFE FACILITY



VISION

A ZEALOUS, INNOVATIVE AND DYNAMIC TEAM BRINGING OUT THE
CONFIDENCE OF OUR PATIENTS THROUGH HAPPY AND
EXCEPTIONAL, HIGH QUALITY SERVICE



SERVICES

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BRING OUT THE CONFIDENCE

An institution that affords an ordinary person to avail of highly effective and advance dermatological treatment and pampering. This is the vision that is carried out through professionalism, impeccable service, unmatched personal attention by our group of medical doctors and team of highly trained, skilled nurses and skin specialists.

Such Services include;
DarkSpots, Anti Acne, Contouring, Dry-Skin, Hair Removal, Oily Skin, Whitening, Scars and Pores, Stretch Marks, Surgucal, Tattoo Removal and Warts

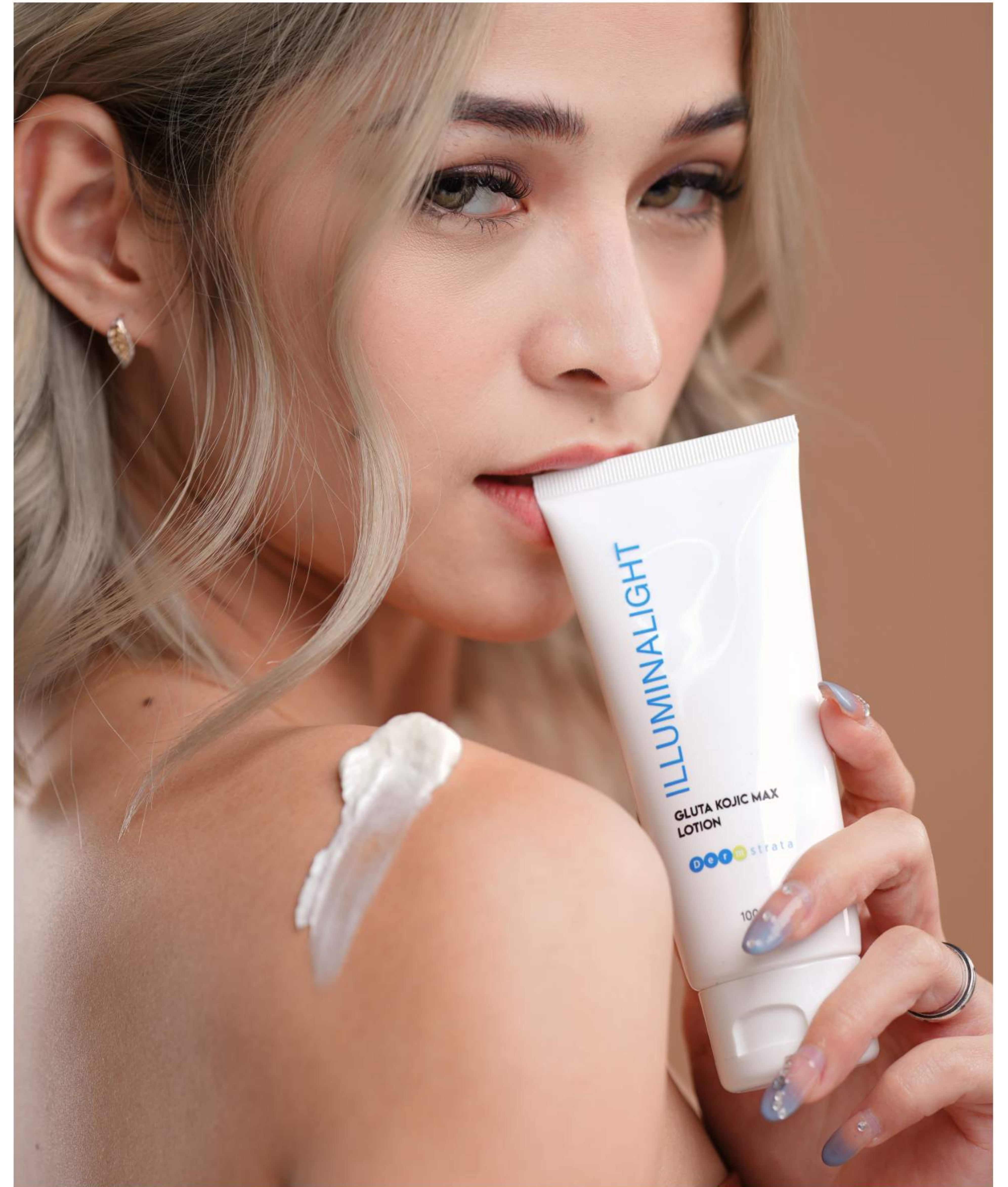
cos

extreme
YOUR ^ CONFIDENCE, MAINTAINED



OUR PRODUCTS/ MEDS

Dermastrata
Atelier



Our Skin Care Products are proudly made local, here in the Philippines, with High Quality Natural ingredients from Japan & Germany.

We offer only the best Derma & FDA Approved Skin Care products. Our goal is not just to sustain their skin care even in their homes to achieve only the best result; a more Youthful, Vibrant, & Glowing Skin.

